



## **Mind the Gap: Working Across Generational Differences EBC Ascending Professionals Webinar**

Friday, April 28, 2022

Virtual Program – Webinar

### **Program Chairs**

Konrad Kulacki, Managing Scientist, Exponent  
Deanna Sassorossi, Sustainability Analyst, Eversource

### **AGENDA**

12:00 p.m. **Welcome:** Deanna Sassorossi, Vice Chair, EBC Ascending Professionals Committee  
Sustainability Analyst, Eversource

#### **Program Introduction**

- Konrad Kulacki, Managing Scientist, Exponent

12:15 p.m. **Facilitated Panel Discussion**

#### **Panel Moderator**

- Deanna Sassorossi, Eversource

#### **Panelists**

- Michael S. Campinell, Associate, Beveridge & Diamond PC
- Tracy Gionfriddo, Senior Environmental Specialist, Eversource
- William Goodfellow, Jr., Principal Scientist & Practice Director, Exponent
- Sarah Beth Menck, Environmental Permitting Associate, Atlantic Shores Offshore Wind LLC

1:30 p.m. **Adjourn**

## PROGRAM CHAIRS

**Konrad Kulacki**, Ph.D. Managing Scientist

Exponent

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Dr. Kulacki specializes in aquatic ecology and ecotoxicology. He has 10 years of experience in studying the effects of anthropogenic stressors on aquatic organisms and ecosystems. Dr. Kulacki is familiar with the risks associated with numerous environmental pollutants, including biological, chemical, and physical stressors, and with the various methods available to evaluate their effects. He has performed standard versions of many aquatic toxicological bioassays, and has also modified existing protocols to provide additional important ecological information. In addition to laboratory work, Dr. Kulacki has experience in field-based analysis of the environmental quality of lakes and streams.

**Deanna Sassorossi**, Sustainability Analyst

Eversource

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As a Sustainability Analyst, Deanna works on a broad range of projects to further advance Eversource's overall sustainability initiatives, including the company's goal to be carbon neutral by 2030. She is heavily involved in tracking sustainability rater performance, engaging cross-functional teams to improve company sustainability performance, as well as supporting the development of the annual sustainability report. Deanna has a strong passion for the energy sector and is proud to play a part in the drive towards a sustainable future.

Prior to joining the Sustainability group, Deanna supported the Licensing and Permitting group at Eversource as an Environmental Specialist. In this role, she was responsible for environmental permitting and regulatory compliance related to complex energy infrastructure projects, including the construction and maintenance of electric transmission and distribution lines throughout Connecticut and Massachusetts. Prior to working in environmental permitting in New England, Deanna worked as a Field Scientist for Terracon Consultants in Raleigh, North Carolina, completing Phase I Environmental Site Assessments, soil and groundwater sampling, and wetland delineations.

Deanna is half-Mexican and is a current participant in the Conexión Early Career Professionals Program, a mentoring and leadership program for Hispanic and Latino professionals. Growing up, Deanna's mother was very involved with the Hispanic community, serving on the boards of the Society of Hispanic Professionals and El Pueblo, teaching Deanna the importance of being proud of their Latin roots.

Deanna is also the Co-Chair of the New England Women in Energy and the Environment (NEWIEE) Rising Professionals group and member of Advisory Board for the Council on Women in Energy & Environmental Leadership (CWEEL). She is a member of the LGBT+ community and is an active member of Out in Energy- a professional network for LGBTQI+ people working in energy and climate.

Deanna received her Bachelor of Science in Natural Resources from North Carolina State University in 2016 and she is currently pursuing a Master's degree in Energy and Environmental Management from the University of Connecticut. Outside of her professional career, Deanna is active in the CrossFit community where she coaches classes at a local gym in Easthampton, Massachusetts.

## PANELISTS

**Michael S. Campinell**, Associate, Beveridge & Diamond PC  
155 Federal Street, Suite 1600, Boston, MA, 02110-1716  
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Michael is an associate attorney in Beveridge & Diamond P.C.'s Boston office. He focuses on state and federal laws and regulations regarding hazardous and toxic waste contamination, site remediation, and cost recovery under CERCLA and the Massachusetts counterpart, the Massachusetts Oil and Hazardous Material Release Prevention and Response Act (ch. 21E), where he represents both private parties and municipalities. He also represents clients defending against government enforcement actions under federal and state law. In addition to his hazardous waste and contamination practice, Michael has experience in multi-state insurance coverage disputes and Massachusetts land use law. He also maintains a commitment to pro bono practice.

Michael's experience includes working with a variety of colleagues, clients, and consultants of different ages, backgrounds, experiences, and knowledge specialties. He understands the different roles an associate attorney often plays and how to provide support for senior attorneys and how to independently manage project teams.

Michael earned his J.D. and Master of Environmental Law and Policy from Vermont Law School in 2015, and dual degrees in Political Science and Environmental Science from the University of New England in 2010.

**Tracy Gionfriddo**, Senior Environmental Specialist  
Eversource  
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Tracy has been with Eversource for 16 years working on climate change issues, sustainability, energy and environmental policy and compliance. She is a key team member for Eversource's carbon neutral and science-based target goals and provides subject matter expertise in the calculation of greenhouse gas emissions across the company. Since 2007, Tracy has directed the Corporate GHG Inventory reports that are used in sustainability reporting, public outreach, investor presentations and government relations.

Prior to working at Eversource, Tracy was with Robinson and Cole in Hartford supporting the firm's environmental practice with regulatory analysis, environmental research, industrial compliance, permit issues and defense of enforcement actions. Tracy has also worked for the State of North Carolina, as an environmental consultant and as a consultant to the USEPA developing air regulations and policies under the Clean Air Act.

Tracy received her Bachelor of Arts in Biology with a concentration in Environmental Studies from Colby College in Waterville, Maine. She also has a Master's in Environmental Management from Duke University. Tracy lives in Wethersfield, Connecticut with her two sons and their many pets.

**William Goodfellow, Jr.**, BCES, Principal Scientist & Practice Director  
Exponent  
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William Goodfellow is a Principal Scientist and the Director of Exponent's Ecological and Biological Sciences practice. Mr. Goodfellow is a Board-Certified Environmental Scientist with special emphasis in Environmental Toxicology with more than 35 years of experience. His technical experience includes

environmental assessment of chemical and biological contaminants in air, surface water, groundwater, soil and sediment, and their toxicological risk associated with potential contaminants of concern; performance of environmental compliance assessments and audits; design and performance of Toxicity Reduction Evaluations (TREs) for municipal and industrial discharges; and conceptual and experimental evaluations on the toxicity, fate, and effects of chemicals in aquatic and terrestrial ecosystems. His projects involve regulatory drivers including Comprehensive Environmental Response, Compensation, and Liability Act (CERCLA), Resource Conservation and Recovery Act (RCRA), National Environmental Policy Act (NEPA), Clean Water Act (CWA), NPDES, Toxic Substances Control Act (TSCA), Endangered Species Act (ESA) and the respective state implementations of these federal initiatives as well as similar initiatives in other countries.

Mr. Goodfellow is an internationally recognized expert in toxicology, water quality management, and agriculture issues. He is a Past President of the international professional society, Society of Environmental Toxicology and Chemistry (SETAC). Mr. Goodfellow has served on peer-review panels, advisory boards, task forces, and editorial committees for natural resources, toxicology, and toxicity reduction evaluation (TRE) issues, as well as being widely published.

**Sarah Beth Menck**, Environmental Permitting Associate  
Atlantic Shores Offshore Wind LLC  
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Sarah Beth Menck is an Environmental Permitting Associate for the Atlantic Shores Offshore Wind portfolio. She received her Bachelor's Degree from Northeastern University, where she majored in Biology and Political Science and minored in Environmental Science. Her previous environmental work experience includes community solar permitting, clean energy workforce development, and sustainable agriculture permitting. In her free time, she runs a book club for friends, watches a lot of hockey, and explores her neighborhood (Jamaica Plain).