EBC Energy Resources Webinar
DOER Commissioner Patrick Woodcock and the DOER Division Directors

Tuesday, March 17, 2020

AGENDA

8:15 a.m. Welcome
- Marc Bergeron, Chair EBC Energy Committee Associate, Epsilon Associates, Inc.

Program Introduction: What you will learn
- Julie Barry, Program Chair and Moderator Partner, Prince Lobel Tye LLP

8:30 a.m. Keynote Presentation

Patrick Woodcock
Commissioner
Department of Energy Resources
Commonwealth of Massachusetts

9:00 a.m. Presentations and Discussion from the DOER Directors
Moderator: Julie Barry, Prince Lobel Tye LLP

DOER Directors:
- Eric Friedman, Director, Leading By Example Program
- Maggie McCarey, Director, Energy Efficiency Division
- Amy McGuire, Deputy Director, Emerging Technology
- Eric Steltzer, Director, Renewables and Alternative Energy Division
- Brian Sullivan, Director, Green Communities
- Joanna Troy, Director, Energy Policy and Planning

10:15 a.m. Adjourn – Closing Comments – Marc Bergeron
**PROGRAM CHAIR**

**Julie Barry**, Partner  
Prince Lobel Tye LLP  
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Julie Pruitt Barry is a trial and appellate attorney with nearly 25 years of experience in state and federal courts, including Superior Courts, Land Court and Probate Courts, and the federal U.S. District Court, and First Circuit Court of Appeals. She represents developers, commercial and residential property owners, businesses, and individuals. She also represents clients in state and federal environmental administrative matters including wetlands and tidelands, MA Chapter 21E, and CERCLA, as well as in mediation.

Julie's practice focuses on real estate, land use, and environmental litigation and permitting, including affordable housing, cannabis, renewable energy, historic districts, title and easements, construction, and insurance coverage.

**KEYNOTE SPEAKER**

**Patrick Woodcock**, Commissioner  
Department of Energy Resources  
Commonwealth of Massachusetts  
100 Cambridge Street, Boston, MA 02108  
patrick.c.woodcock@mass.gov

Contact: Jane B. Strong, Executive Assistant to Commissioner Patrick Woodcock  
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Patrick Woodcock was named DOER Commissioner in February 2020. Formerly, the Executive Office of Energy and Environmental Affairs’ Undersecretary of Energy, Commissioner Woodcock was named Acting Commissioner in December 2019 and served in this role until his current appointment.

Woodcock joined the Baker-Polito Administration in 2017 and served as the Undersecretary of Energy in the Executive Office of Energy and Environmental Affairs for over two years. In that position, Woodcock oversaw the Department of Energy Resources and the Department of Public Utilities. Woodcock serves on the Massachusetts Clean Energy Center Board and Investment Committee, represents Massachusetts on the Boards of the Regional Greenhouse Gas Initiative Inc. and National Association of State Energy Officials, and is a member of the Energy Facilities Siting Board.

Prior to his time in the administration, Woodcock was Director of the Maine State Energy Office, a position he held from 2013 through 2016. Previously, Woodcock worked for United States Senator Olympia Snowe in her Washington, D.C. office. Woodcock graduated from Bowdoin College and holds a Bachelor of Arts degree in Government.
**DOER PANELISTS**

**Eric Friedman**, Director, Leading By Example Program  
Massachusetts Department of Energy Resources  
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Eric Friedman is the Director of the Massachusetts Leading by Example Program (LBE), a “Greening the Government” effort established by a 2007 Executive Order. LBE works with all state government entities to identify, plan, and implement clean energy and sustainability actions across hundreds of state facilities, ranging from large college campuses, state hospitals and prisons, to small visitor centers and seasonal park facilities. Friedman led the effort to develop a green building standard for new government buildings, created state government’s first greenhouse gas inventory, and led the team that established a mandatory Computer Power Management Standard. Eric successfully oversaw the development and implementation of $54.9 million worth of stimulus clean energy projects and was the state’s staff lead for the 2009 Zero Net Energy Buildings Task Force. Prior to his current position, Friedman managed the state’s first environmental purchasing program at the Massachusetts’ Department of Procurement and General Services (now the Operational Services Division). He has a M.A in Environmental Policy from Tufts University and a B.A. in Political Science from Middlebury College.

**Maggie McCarey**, Director, Energy Efficiency Division  
Massachusetts Department of Energy Resources  
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Maggie McCarey is the Energy Efficiency Division Director at the Department of Energy Resources where she leads DOER's energy efficiency policy and program efforts. In her role, Maggie oversees innovative energy efficiency and peak demand reduction programs, grants to expand low- and moderate-income access to energy efficiency, support for zero energy and passive construction, and development of building codes and standards. Maggie leads DOER's work with the Energy Efficiency Advisory Council, which provides oversight and guidance to the Massachusetts utilities and program administrators of the nation-leading Mass Save® programs. Prior to DOER, Maggie led Oracle Utility's regulatory strategy and market development throughout the northeastern United States where she was responsible for shaping regulatory and policy outcomes that drive utility adoption of technology innovation and demand-side management. Prior to Oracle, Maggie worked at DOER in a variety of roles with the Leading by Example and Energy Efficiency teams, including Manager of Energy Efficiency and Climate Programs. Maggie holds a Master of Public Administration from American University and a Bachelor of Science from Northeastern University.

**Amy McGuire**, Deputy Director, Emerging Technology  
Massachusetts Department of Energy Resources  
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Amy McGuire is a clean energy and climate change expert with experience in both the public and private sectors. She is currently the Deputy Director of Emerging Technology at the Massachusetts Department of Energy Resources. Through her career, Amy has had the opportunity to help lead initiatives in energy
resilience, solar financing, energy storage, electric vehicles, and the first-in-the-nation clean peak energy standard. Amy holds an MPA in Environmental Science and Policy from the School of International and Public Affairs as Columbia University and a BS in Earth Systems – Renewable Energy Resources from Stanford University. Amy is mum to a fabulous four-year old, a former professional cyclist and elite triathlete, and a passionate home DIYer.

**Eric Steltzer**, Director, Renewables and Alternative Energy Division
Massachusetts Department of Energy Resources
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Eric Steltzer is the Director of the Renewables and Alternative Energy Division at the Massachusetts Department of Energy Resources. In this role he oversees the Portfolio Standards in the Commonwealth, implements the SMART program and advises on the offshore wind development in the Northeast. Over the last 10+ years, Eric has worked in both the private and public sectors in the U.S. and the U.K., advising on energy and environmental policies. He received his degrees in natural resources from Colorado State University (BS) and University of New Hampshire (MS).

**Brian Sullivan**, Director, Green Communities
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Brian Sullivan is the Director of Green Communities. He most recently served as mayor of Westfield, Massachusetts. While Mayor, Brian was instrumental in Westfield becoming a Green Community and managed many cost-effective projects using the Green Community grants to assist Westfield in energy reduction. Brian was also one of the first Mayors to sign off on a Carbon Sequestration Program in Westfield. The program will preserve Urban Forests for future generations, reducing carbon dioxide levels and improving air quality.

**Joanna Troy**, Director, Energy Policy and Planning
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Joanna Troy is the Director of Energy Policy and Planning at DOER, leading a team of policy and data analysts that support a number of DOER policy priorities. The Policy and Planning Team manages the implementation of the Section 83C and 83D solicitations for offshore wind and clean energy generation which have resulted in the New England Clean Energy Connect, Vineyard Wind, and Mayflower Wind Projects. Additionally, the Policy and Planning Team has completed multiple policy planning reports including the 2018 Comprehensive Energy Plan. While at DOER, Joanna has worked on low and moderate income renewable energy programs, the Energy Storage Initiative, the Clean Energy and Climate Plan as an EEA GWSA Team Leader, and utility rate cases. Prior to joining DOER in 2014, Joanna worked for ExxonMobil as a geologist. She holds a BS in Geological Science from Tufts University, a MS in Earth and Environmental Science from Lehigh University, and a JD from the University of Houston Law Center.