



**EBC Energy Resources Program  
Renewable Energy Procurement in Massachusetts and New England**

Tuesday, April 9, 2019

Prince Lobel Tye LLP | Boston, Massachusetts

**Thank you to our Collaborating Organization:**

Young Professionals in Energy



**AGENDA**

- 8:30 a.m. **Welcome:** Daniel K. Moon, Executive Director, Environmental Business Council
- Program Purpose – What You Will Learn**
- Julie Barry, Program Co-Chair  
Partner, Prince Lobel Tye LLP
- 8:50 a.m. **Massachusetts’ Offshore Wind Pursuits**
- Joanne Morin, Deputy Commissioner  
Massachusetts Department of Energy Resources
- 9:15 a.m. **Customer Procurement of Renewable Energy**
- Cynthia A. Arcate, President & Chief Executive Officer, PowerOptions, Inc.
- 9:35 a.m. **The Intersection of Public Policy and Commerce: The Developer Perspective on the Procurement of Renewables**
- Dave Wilby, President, Wilby Public Affairs, LLC
- 9:55 a.m. **Networking Break**
- 10:30 a.m. **Panel Discussion**
- Panel Moderator:** Juliet Browne, Program Co-Chair, Verrill Dana, LLP
- Panelists:**
- Cynthia Arcate, PowerOptions, Inc.
  - Joanne Morin, MA DOER
  - Dave Wilby, Wilby Public Affairs, LLC
- 11:30 a.m. **Adjourn**

## PROGRAM CO-CHAIRS

**Julie Barry**, Partner  
Prince Lobel Tye LLP  
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617.456.8090 | jbarry@PrinceLobel.com

Julie Barry is a trial and appellate attorney with more than 20 years of experience in state and federal courts including the Massachusetts Appeals Court, Superior Courts, Land and Probate Courts, the U.S. District Court, and First Circuit Court of Appeals. She represents developers, commercial and residential property owners, businesses, and individuals.

Julie's practice focuses on commercial and residential real estate and land use litigation and permitting, including zoning and planning, affordable housing, cannabis, renewable energy, historic districts, title and easements, construction, and insurance coverage. She also represents clients in state and federal environmental administrative matters including wetlands and tidelands, MA Chapter 21E, and CERCLA, as well as in mediation and arbitration proceedings.

**Juliet Browne**, Partner  
Verrill Dana, LLP  
One Portland Square, Portland, ME 04102  
207.253.4608 | jbrown@verrilldana.com

As chair of the firm's Environmental Law Group, Juliet excels in problem solving and partnering with her clients to develop and implement solutions to their environmental challenges. She assists clients in all aspects of environmental law, including project permitting and compliance under federal, state and local laws, litigation of environmental matters in state and federal courts, redevelopment of contaminated properties, and a wide variety of natural/resources-based transactional matters. Juliet has been recognized frequently for her ability to manage large-scale, complex permitting and development matters. These matters often involve areas with high natural resource values, and include the successful permitting of several of the largest wind power projects in the northeastern United States, the expansion of interstate natural gas pipeline facilities, the revolutionary proposal by a team of conservation groups and the Penobscot Indian Nation to remove several dams located on the Penobscot River in Maine, and representation of a leading provider of comprehensive waste and environmental services in North America on permitting and compliance with state and federal regulations.

Juliet also serves as the Chapter Chair for and facilitates the Maine Chapter of the Women Presidents' Organization (WPO), an organization for successful women-led businesses. Through the WPO accomplished women entrepreneurs tackle strategic issues and grow their businesses through monthly business roundtables.

## SPEAKERS

**Cynthia A. Arcate**, President and Chief Executive Officer  
PowerOptions, Inc.  
129 South Street, 5th Floor, Boston, MA 02111  
617.737.8480 | carcate@poweroptions.org

A respected energy expert with 30 years of experience in government and the private sector, Cynthia A. Arcate has an extensive background in utility regulation and operations as well as energy policy.

Arcate began her leadership at PowerOptions in 2009, as President and CEO of the premiere energy-buying consortium of nonprofits and government entities in Massachusetts, with recent expansion into Connecticut and Rhode Island. She articulates the strategic vision of PowerOptions, managing a highly skilled staff who implements its annual \$160-200 million electricity, natural gas and solar programs. Arcate also acts as a hands-on advocate for its more than 500 members in many state and regional forums. She has served as a Vice Chair of the New England Power Pool, representing the End-Use sector.

Arcate's extensive government and regulatory experience began as a staff attorney at the Federal Energy and Regulatory Commission (FERC). She then spent 15 years as a regulatory attorney and senior executive at New England Electric System, now National Grid. She returned to government as Deputy Commissioner for Programs at the Massachusetts Division of Energy Resources (DOER), where she had the overall responsibility for many programs of the agency. Before taking the helm at PowerOptions, Arcate was director of business development in New York and New England for Comverge, Inc., a clean energy provider that specializes in demand response and energy efficiency. Prior to her role at DOER, Arcate was Executive Director of the Boston Area Rape Crisis Center.

Arcate is a 2016 recipient of the New England Women in Energy and Environment Achievement Award. She serves on the Board of the Northeast Clean Energy Council. Arcate earned her law degree from New York Law School and a Bachelor of Arts from St. Lawrence University.

**Joanne Morin**, Deputy Commissioner  
Massachusetts Department of Energy Resources  
100 Cambridge Street, Suite 1020, Boston, MA 02114  
617.626.7319 | Joanne.Morin@mass.gov

Joanne Morin serves as Deputy Commissioner of Policy, Planning and Analysis for the Massachusetts Department of Energy Resources in support of Baker-Polito Administration's plan to create a clean, affordable, and resilient energy future for the Commonwealth. She is responsible for directing the policy research and analyses for the Commissioner's consideration related to energy efficiency, renewable energy, green communities and emerging technologies, and coordinates with other agencies in order to assure synergy in understanding and reaching DOER's goals. She supports the Department's efforts and initiatives to meet the Global Warming Solution Act's goal to reduce greenhouse gas emissions 25 percent below statewide 1990 GHG emission levels by 2020, and 80 percent below statewide 1990 GHG emission levels by 2050. She has worked as an environmental consultant and as a corporate environmental, health and safety manager for The Timberland Company where she dealt with, among other things, environmental and labor standards in overseas manufacturing facilities. She served in numerous positions in NH's Department of Environmental Services Air Resources Division where she focused primarily on energy and climate issues and headed up the Governor's Office of Energy and Planning for three years.

**Dave Wilby**, President  
Wilby Public Affairs, LLC  
89 Spring Street, Brunswick, ME 04011  
207.217.4344 | dwilby@wilbypublicaffairs.com

Dave has been working at the intersection of energy and natural resources issues and public affairs for more than 25 years.

His background in the corporate world, consulting, and state and federal governments has given him both the technical knowledge and on-the-ground experience to deliver strategies that build value for clients.

As a vice president for two leading renewable energy companies, Dave led state-level government relations in a wide range of markets across the U.S. He also played a key role in federal policy related to grid-scale renewables. His role included policy development and advocacy, stakeholder communications, regulatory

strategy, external messaging, market development, and crisis management. In this capacity, he had leadership roles in a wide range of industry associations at the state, regional, and national levels.

Previously, Dave was executive director of a statewide trade association that represents the renewable power industry, and a consultant to businesses dealing with statewide and local referenda. He was also a staffer for both Maine Governor Angus S. King, Jr., and U.S. Senator William S. Cohen, where he developed an expertise in natural resource issues. Dave has a degree from Bowdoin College, and is active with both statewide and local non-profit and youth organizations in Maine.

## UPCOMING EBC PROGRAMS

### APRIL 2019

April 12 – Dam Management Program: Dam Removal & Sediment Management  
April 17 – Ascending Professionals Committee Program Planning Meeting  
April 18 – Dam Practice for the Ascending Professional – An Advanced Introduction  
April 24 – Connecticut Update from the CT DEEP Leadership  
April 26 – Climate Change Program: Business and Facility Planning and Preparedness  
April 29 – Solid Waste Management Program: “Talking Trash” Southern New England  
April 30 – EBC & YPE ISO New England Site Visit & Tour

### MAY 2019

May 1 – New Hampshire Ascending Professionals Program Planning Meeting  
May 1 – New Hampshire Ascending Professionals Regulatory Meet and Greet  
May 2 – Emerging Contaminants Program: PFAS Overview  
May 7 – New Hampshire Program: Update on NHDES Wetlands Rulemaking  
May 9 – Rhode Island Program: ENVISION Briefing  
May 9 – Spotlight on Success: The 2018 Ascending Leaders Award Recipients Panel  
May 10 – Emerging Contaminants Program: PCB Air Sampling and Encapsulation  
May 13 – New Hampshire Chapter Program Planning Meeting  
**May 15 – Offshore Wind Program: Workforce Development**  
May 16 – Connecticut Dam Management Program: Emergency Action Planning  
May 16 – Connecticut Chapter Program Planning Luncheon  
May 17 – Climate Change Program: Regional Flood Pathways  
May 20 – Ocean and Coastal Resources Committee Program Planning Meeting  
May 21 – Solid Waste Management Program: Organics in Massachusetts  
May 23 – Evening Program: Climate Programs from the City of Boston and the Commonwealth  
**May 24 – Energy Resources Site Visit: MassCEC Wind Technology Testing Center**  
May 29 – Site Remediation and Redevelopment Program: Brownfields Tax Credits  
May 30 – Coastal Resources Program: Municipal Vulnerability Assessments for Coastal Communities  
**May 31 – Energy Resources Program: Carbon Capture & Sequestration**

### JUNE 2019

June 10 – Energy Resources Committee Program Planning Meeting  
June 19 – EBC 26<sup>th</sup> Annual EBEE Awards and 29<sup>th</sup> Annual Meeting