



EBC Member Orientation
How to Utilize Your EBC Membership

Thursday, April 20, 2017

**Greenberg Traurig LLP
One International Place
Boston, MA**

Please join us for this lunch program focused on how to make the most out of your EBC membership! Whether you've recently joined as a new member company or have been involved with EBC for years, this program is a great reminder of all the benefits EBC membership has to offer.

The first half of the program will be a discussion of the benefits offered to EBC member companies. The second half will focus on steps you can take as an EBC member to maximize EBC membership for business development and growth opportunities. You will hear from members of the EBC Executive Committee about their experiences with EBC and how to best leverage membership for your company and professional development.

This luncheon is also a great way to introduce yourself to other EBC members and jump-start your involvement with EBC.

This event is complimentary for EBC members and non-members.

DRAFT AGENDA

- 11:30 a.m. Lunch & Networking
- 12:00 p.m. Welcome & Introduction
- Daniel K. Moon, President and Executive Director of the EBC
 - Tom Mackie, Chair, EBC Board of Directors
Managing Partner, Mackie Shea PC
- 12:10 p.m. EBC Member Benefits: How to Shape Your Membership
- Diana Phethean, EBC Membership & Marketing Coordinator
- 12:20 p.m. Leveraging the EBC for Your Company's Business Development
- Fran Hoey, Senior Vice President, Tighe & Bond
- 12:40 p.m. EBC Committees and Leadership Teams
- Mike Scipione, EBC Vice Chair – Strategic Planning
President, Weston & Sampson
- 1:00 p.m. Closing remarks - Daniel K. Moon