EBC – SWANA – NRRA Program

“Talking Trash”

Fourth Annual Conference on Solid Waste Management
In Northern New England

Friday, April 7, 2017

Puritan Conference & Event Center | Manchester, New Hampshire

Collaborating Organizations
Environmental Business Council of New England
Solid Waste Association of North America – Northern New England
Northeast Resource Recovery Association

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AGENDA

8:15 a.m. Welcome: David Murphy, Program Co-Chair and Moderator
   Chair, EBC Solid Waste Committee; Vice President, Tighe & Bond

   Introduction
   • Mike Durfor, Program Co-Chair, Executive Director, NRRA

8:30 a.m. Impacts of Reduced Capacity in Massachusetts
   • Mike Durfor, Executive Director, NRRA

8:50 a.m. Case Study of the CORE Food Waste Facility in Charlestown, MA
   • Bob Magnusson, Senior District Manager, Waste Management, Inc.

9:10 a.m. Report from Industry Leaders – Forecasting the Next Five Years
   • Covanta Energy
     o Mark Van Weelden, Business Manager
   • Wheelabrator Technologies, Inc.
     o John Farese, Marketing Manager
   • Casella Waste Systems
     o Michael Casella, General Manager, Northern VT Operations
   • Pinard Waste Systems, Inc.
     o Tony Belanger, Director of Major and Municipal Accounts

10:00 a.m. Networking Break

10:30 a.m. Panel Discussion
Panel Moderator: David Murphy, Tighe & Bond
Panel Members:
   • Tony Belanger, Pinard Waste Systems, Inc.
   • John Farese, Wheelabrator Technologies, Inc.
   • Robert Magnusson, Waste Management, Inc.
   • Steve Poggi, Waste Management, Inc.
   • Mark Van Weelden, Covanta Energy

12:00 p.m. Closing Comments – David Murphy

LUNCH

1:15 p.m. Adjourn
Michael Durfor, Executive Director
Northeast Resource Recovery Association
P.O. Box 721, Concord, NH 03302-0721
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Since becoming NRRA’s Executive Director in December of 2008 he has increased support for member services outreach and technical support programs, started the new “Full of Scrap” monthly e-letter, updated market pricing, single-stream feasibility analysis, and introduced MSW and C&D contract negotiation and bids to the one stop shop of NRRA services. It is especially noteworthy that he came to NRRA at the height of the market turmoil of 2008 and NRRA has maintained movement of material and competitive pricing for its cooperative membership ever since at increasing volumes including during the most recent market fluctuations of 2015.

Mike has increased the visibility of the NRRA School Recycling Club programs and, as a result, NRRA has received several Federal Grants for School Recycling outreach programs. NRRA is an EPA Region 1 Environmental Merit Award recipient. Mike's commitment to resource recovery and economically sound recycling is shared by all the dedicated NRRA staff.

David Murphy, P.E. Vice President
Tighe & Bond, Inc.
One University Drive, Westwood, MA 02090
177 Corporate Drive, Portsmouth, NH 03801
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David Murphy is a civil engineer with 30 years of senior project management experience. He has managed major infrastructure project in the aftermath of the 2004 Tsunami, led an Environmental Engineering firm, and managed major and complex projects for the Commissioner's office of the Massachusetts DEP helping to manage the environmental oversight of the $14.5 Billion Big Dig, Quincy's Granite Links project, the Boston Harbor dredge project, and numerous other Mega projects. For nine years he has served at Tighe & Bond as Vice President managing over 120 projects including all aspects of Solid Waste Management, Materials Management, Real Estate Development, Coastal Infrastructure, & Renewable Energy.

Kevin Roche, President, SWANA – Northern New England Chapter
General Manager, ecomaine
64 Blueberry Road, Portland, Maine 04102
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As the result of a nationwide search, Kevin joined ecomaine as General Manager in 2004. He has 25 years of experience in solid waste management including his current position as CEO & General Manager for ecomaine (Portland, Maine), Director of Solid Waste for Broome County (New York), Materials Recovery Administrator for the City of Glendale (Arizona), Manager for Metro Waste (Rochester, NY), Owner of Materials Recycling Facilities, Inc., a recycling facility in Rochester, New York, and Solid Waste Coordinator for New York City (NYC).
Kevin McCarthy is a Senior Director at ecomaine, responsible for overall operations at a 550 ton per day Waste To Energy plant, a 40,000 ton per year single-sort recycling facility, a landfill, and the support systems that go along with these operations and programs. Most notably, he has implemented strategies to reduce rates for member communities by over 60% over the last 5 years. He was also responsible for replacing lost tonnage (down 30%) from the recession, implementing a landfill mining and metals recovery operation, and has most recently developed plans for a food waste recovery program.

**SPEAKERS**

**Tony Belanger**, Director of Major and Municipal Accounts  
Pinard Waste Systems, Inc.  
PO Box 5048, Manchester, NH 03108  
603-623-7933 // tbelanger@pinardwaste.com

Founded by Mr. & Mrs. E. Charles Pinard, Pinard Waste Systems, Inc. originated in 1963 as a one-truck operation serving Manchester’s Historic Mill Yard District. The company now serves thousands of customers throughout Central and Southeastern New Hampshire and Northeastern Massachusetts, offering an array of waste disposal and recycling options to a broad customer base. As a full-service company, Pinard Waste Systems offers solutions for commercial, industrial, residential, and municipal needs.

**Michael Casella**, General Manager, Northern VT Operations  
Casella Waste Systems  
Michael.casella@casella.com

**John Farese**, Market Manager  
Wheelabrator Technologies  
100 Arboretum Drive, Suite 310, Portsmouth, NH 03801  
Cell: 978-660-4282 // jfarese@wtienergy.com

John Farese has worked in the solid waste management industry for over twenty five years. John began in 1990 for Chambers Development in Pittsburg Pennsylvania. Over the years he has managed landfill and transfer facilities in Massachusetts, Pennsylvania, West Virginia and Maryland. Currently John is Market Manager for Wheelabrator Technologies. He is responsible for pricing and volume at the WTE plants in Massachusetts and New Hampshire. John has extensive experience with all aspects of MSW and C&D recycling along with landfill development, construction and operations. John holds a bachelor’s Degree from Wentworth Institute of Technology in Civil Engineering.

**Robert Magnusson**, Senior District Manager  
Waste Management, Inc.  
30 Rochester Neck Road, Rochester, NH 03839  
603-330-2164 // bmagnusson@wm.com
Steve Poggi, Area Director of Disposal Operations, New England – New York Market Area
Waste Management Inc.
4 Liberty Lane West, Hampton, NH 03842
603-929-5413 // spoggi@wm.com

Steve Poggi is Waste Management’s Area Director of Disposal Operations in the New England and New York Market Area. He has over 35 years of solid waste experience in the solid waste management field and leads WM’s team responsible for the development and operation landfills and transfer stations in NE and upstate NY. He is responsible for 10 solid waste landfills, one hazardous waste landfill, and 14 transfer stations. Steve oversees the planning, construction, and operation of these facilities and is responsible for overall P&L, safety, compliance, capital management, and operations.

WM’s operations in NH include the Turnkey Recycling and Environmental Enterprise facility in Rochester where he has been involved for over 30 years. The Turnkey facility manages nearly 40% of NH’s solid waste and includes two double lined solid waste landfills, a 100 ton per day recycling operation, two landfill gas-to-electricity plants capable of generating 12 MWs, and a comprehensive Master End Use Plan for the 1,200 acre site. This site also provides landfill gas to UNH for processing and transmission through a dedicated 12.7 mile pipeline to generate approximately 70% of the power used annually at the University’s Durham Campus.

Mark Van Weelden, Business Manager
Covanta Energy
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978-241-3044 // MVanWeelden@covanta.com

Mark Van Weelden is the Business Manager for the Covanta Northern Massachusetts market, New Hampshire and Maine. Mark has over 20 years of solid waste management expertise starting with his family disposal business and employment with Republic Services and Advanced Disposal prior to joining Covanta.

Upcoming EBC Solid Waste Management Programs

May 4 – Westborough, MA
EBC Solid Waste Management Program: New England Regional Conference of State Solid Waste Directors

June 6 – Haverhill, MA
EBC Solid Waste Management Committee Program Planning Meeting

June 15 – Providence, RI
EBC Rhode Island Program: Solid Waste Management Update