



## **PROGRAM CHAIR**

**Julie Barry**, Partner  
Prince Lobel Tye LLP  
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Julie Pruitt Barry is a trial and appellate attorney with more than 20 years of experience in state and federal courts, including the Massachusetts Appeals Court, Superior Courts, Land Court and Probate Courts, and the U.S. District Court, and First Circuit Court of Appeals. She represents developers, commercial and residential property owners, businesses, and individuals. She is also experienced in state and federal administrative proceedings before the Department of Environmental Protection, the Housing Appeals Committee, the state Building Code Board of Appeals the U.S. Environmental Protection Agency, and the U.S. Army Corps of Engineers.

Julie's practice focuses on real estate and land use litigation and permitting, including real estate acquisition and title litigation, prescriptive easements and adverse possession claims, zoning and subdivision permitting and litigation, wetlands, tidelands, and Title 5 adjudicatory appeals and litigation, affordable housing permitting and development, historic districts, and state and federal environmental matters including MEPA, 21E, CERCLA, and RCRA permitting and litigation. She also represents clients in commercial real estate disputes, title and easement disputes, construction litigation, insurance coverage disputes, and product liability, and in mediation and arbitration.

## **DOER PANELISTS**

**Joanne Bissetta**, Green Communities Deputy Director  
Massachusetts Department of Energy Resources  
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Joanne Bissetta was recently appointed to the position of Deputy Director of the Green Communities Division. No stranger at DOER headquarters, Joanne has been a Green Communities Regional Coordinator for the past seven years, bringing over two decades of local and state government experience to her new role. Prior to joining DOER, she created and implemented an award -winning water conservation program in the Town of Concord, established the state's first full-scale multi-family recycling program in the City of Cambridge, and worked in several compliance assistance positions at MassDEP. Joanne earned a BS in communications at Emerson College and a MA in Environmental Policy at Tufts University. When not working, you can find her in the garden, on her bike, or tending to her backyard chickens.

**Eric Friedman**, Director, Office of Leading by Example  
Massachusetts Department of Energy Resources  
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Eric Friedman is the Director of the Massachusetts Leading by Example Program (LBE), a "Greening the Government" effort established by a 2007 Executive Order. LBE works with all state government entities to identify, plan, and implement clean energy and sustainability actions across hundreds of state facilities, ranging from large college campuses and prisons to small visitor centers and seasonal park facilities.. Friedman led the effort to develop a green building standard for new government

buildings, created state government's first greenhouse gas inventory, and led the team that established a mandatory Computer Power Management Standard. Eric successfully oversaw the development and implementation of \$54.9 million worth of stimulus clean energy projects and was state government's staff lead for the 2009 Zero Net Energy Buildings Task Force. Prior to his current position, Friedman led the State Sustainability Program – the precursor to LBE -- at the Executive Office of Environmental Affairs, and prior to that he managed the state's first environmental purchasing program at Massachusetts' procurement agency. He has a M.A in Environmental Policy from Tufts.

**Michael Judge**, Acting Director, Renewable and Alternative Energy Division  
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Michael Judge is the Acting Director of the Renewable and Alternative Energy Division at DOER. In this role, Michael manages the division, as it designs and implements renewable and alternative energy policy and programs for the Commonwealth. He has served in various capacities at DOER since 2010, and until recently was primarily responsible for the management of the state's RPS and solar programs. Prior to this, he worked at the Massachusetts Clean Energy Center on the implementation and administration of its solar rebate programs. Michael is a graduate of UMass Amherst.

**Will Lauwers**, Director, Emerging Technology  
Massachusetts Department of Energy Resources  
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Will Lauwers is Director of the Emerging Technology Division at the Massachusetts Department of Energy Resources. The Division focus includes energy storage, energy resiliency, and alternative transportation technologies. Will's past experience includes federal, military, and commercial contract program management with a concentration on research, development, and demonstrations of advanced power technologies.

Will holds an M.S. in Materials Engineering from the University of Dayton and a B.S. in Mechanical Engineering from Worcester Polytechnic Institute.

**Arah Schuur**, Director, Energy Efficiency Division  
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Arah Schuur is the Director of DOER's Energy Efficiency Division. In this role, she leads DOER's energy efficiency-related policy and program development including building energy codes, finance programs, peak demand reduction strategies, and innovative technology and program design demonstrations. Arah also works with the Energy Efficiency Advisory Council, which advises the Commonwealth's utility program administrators in the development and execution of their statewide energy efficiency programs, Mass Save®. Prior to the DOER, Arah led a U.S. Department of Energy program to develop and deploy energy efficiency technologies, solutions, and tools for commercial buildings across the US. Arah has a real estate development background in both the public and private sector. She has Master's degrees in City Planning and in Real Estate Development from the Massachusetts Institute of Technology and she lives in an insulated and air sealed home in Somerville.