EBC Solid Waste Management Program
Massachusetts Organics Ban Implementation – Reflections on Successes & Challenges

Thursday, November 12, 2015

E. L. Harvey & Sons, Inc.
Westborough, Massachusetts

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AGENDA

8:00 a.m.  Welcome – Thomas Mackie, Chair, EBC Solid Waste Management Committee
Shareholder, Mackie Shea, LLP

8:10 a.m.  Introduction – Wayne Davis, Program Chair and Moderator
Vice President – Government Affairs, Harvest Power

8:15 a.m.  Keynote Address – The Challenges of Implementing the Organics Waste Ban

Martin Suuberg, Commissioner
Department of Environmental Protection
Executive Office of Energy and Environmental Affairs
Commonwealth of Massachusetts

8:50 a.m.  How is the Organics Ban Working in the Field
Stats, Policy Implementation, Exceptions, Enforcement
•  John Fischer, Branch Chief, Commercial Waste Reduction and Waste Planning
  Massachusetts Department of Environmental Protection

9:10 a.m.  How is the Organics Ban Working from the Generator’s Perspective
•  John Majercak, President, Center for EcoTechnology
•  Karen Franczyk, Green Mission Coordinator, North Atlantic Region
  Whole Foods Market
9:40 a.m.  How is the Organics Ban Working from the Hauler's Perspective
- Daniel Hagen, Director of Business Development, Organic Recycling Waste Management, Inc.
- Adam Mitchell, Major Account Representative & Partner, Save That Stuff
- Abbie Webb, Sustainability Manager, Casella Organics

10:10 a.m.  Networking Break

10:40 a.m.  Processor’s Perspective
- Compost Operator – Gene Bernat, Vice President and Co-Founder Cover Technologies, Inc.
- Anaerobic Developer – Thomas Yeransian, Principal CommonWealth Resource Management Corporation
- Publicly Owned Treat Works – Cheri R. Cousens, P.E., Executive Director Greater Lawrence Sanitary District

11:10 a.m.  Panel Discussion – Next Steps to Ensure a Successful Implementation
Moderator: Wayne Davis, Harvest Power
Panel Members:
- John Fischer, MassDEP
- Karen Franczyk, Whole Foods Market
- Daniel Hagen, Waste Management, Inc.
- Adam Mitchell, Save That Stuff
- Eugene Bernat, Cover Technologies, Inc.
- Thomas Yeransian, CommonWealth Resource Management Corporation

12:00 p.m.  Adjourn

PROGRAM CHAIR

Wayne Davis, Vice President, Government Affairs
Harvest Power
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Wayne H. Davis is a Co-Founder of Harvest Power Inc. and Harvest's Vice President for Community and Governmental Affairs. Harvest is a leader in transforming organics management in North America, collaborating with communities to build systems of organic material recycling, renewable energy, and soil revitalization. The company owns and operates facilities in California, British Columbia, Ontario, California, and throughout the Mid-Atlantic, and operates three large-scale anaerobic digestion facilities that convert food scraps and other organic wastes to energy. In addition to directing Harvest's community and government affairs work, Mr. Davis is Chairman of the Board of the American Biogas Council. Before joining Harvest, Wayne was a co-founder and General Counsel of Backyard Farms, LLC of Madison, Maine, where he directed the environmental permitting processes for development of over 40 acres of greenhouses and a 17 MW combined heat and power biomass facility. Previously, Wayne was Chief Compliance Officer for Fidelity Brokerage Company. He has taught at Harvard Law School and at Boston University Carroll School of Management. Wayne graduated from both Harvard Law School and Williams College.
KEYNOTE SPEAKER

Martin Suuberg, Commissioner
Massachusetts Department of Environmental Protection
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Martin Suuberg was appointed on January 8, 2015 as the Commissioner of the Massachusetts Department of Environmental Protection (MassDEP) by Governor Charles D. Baker and his Secretary of Energy and Environmental Affairs, Matthew A. Beaton.

With nearly 30 years of experience working in environmental and natural resource agencies at the state and federal level, Martin is a lawyer and manager who has effectively and efficiently administered the environmental laws that protect the quality of life for all Massachusetts’ citizens.

Prior to his appointment as Commissioner, Martin served as Undersecretary for Environmental Affairs in the Executive Office of Energy and Environmental Affairs. At MassDEP, Martin served as Deputy Commissioner for Policy and Planning. He took over this position after 9 ½ years as the Regional Director for the Central Regional Office in Worcester, which serves more than 70 communities in Worcester County and nearby areas and is responsible for environmental permitting, inspection and enforcement activities.

Over his long career, Martin has also served as General Counsel to MassDEP and to the Executive Office of Environmental Affairs, as well as to the former Department of Environmental Management where he also served as Deputy Commissioner.

Before moving to Massachusetts, Martin was an Associate Solicitor and then Deputy Solicitor at the U.S. Department of the Interior in Washington, DC, where he worked on land management and natural resource issues.

SPEAKERS

Gene Bernat, Vice President and Co-Founder
Cover Technologies, Inc.
228 Mendon Street, Upton, Massachusetts 01568
508-529-4583 | gbernat@ctigreenpower.com

Gene Bernat is vice president and co-founder of Cover Technologies, Inc. (CTI) and its affiliates, a composting, recycling, and remediation company headquartered in Holyoke, Mass. He is also past president of Recycled Earth Technologies, and of Saber Enterprises, Inc., a forest management company.

CTI owns and is currently remediating, permitting, and redeveloping Fisherville Mill in Grafton, Mass., a MA DEP Tier 1A site, into a 240-residential-unit mixed-use development in a national historic district and within a public drinking water supply. CTI is also developing alternative energy projects and developing and commercializing a bioconversion technology to produce enzymes and other valuable bio-molecules from select biomass waste products.

Gene is an entrepreneur and expert on organic resource reuse and recycling, as well as on numerous other innovative and environmentally sound technologies. He serves on the Board of Directors of several sustainable agriculture education organizations, including The Farm School, the New England Small Farm Institute, and Battle Road Farms. Gene joined the CLF Ventures Board of Directors in 2011.

Cheri R. Cousens, P.E., Executive Director
Greater Lawrence Sanitary District
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Cheri Cousens is the Executive Director of the Greater Lawrence Sanitary District (GLSD) in North Andover, MA. The GLSD is a 52 mgd wastewater treatment facility with anaerobic digesters and an onsite pelletizing
facility that supports five communities – Lawrence, Methuen, Andover, North Andover and Dracut in northern Massachusetts, and Salem in southern New Hampshire.

Before joining the GLSD in 2014, Ms. Cousens was the Executive Director of the Charles River Pollution Control District in Medway, MA where she managed all aspects of a tertiary, 5.7 mgd wastewater treatment facility that treats wastewater from the towns of Bellingham, Franklin, Medway and Millis. Prior to becoming Executive Director in July 2010, Ms. Cousens served as the Engineer/Industrial Pretreatment Program Coordinator for the District for 11 years. She also worked as an Environmental Engineer for CDM Smith before entering the public sector in 1999.

Ms. Cousens holds a Bachelor’s degree in Environmental Engineering from Wentworth Institute of Technology and a Master’s degree in Civil Engineering from Worcester Polytechnic Institute. Ms. Cousens is a Registered Professional Engineer in Massachusetts and a Licensed Grade 7-C Wastewater Treatment Plant Operator. She is a Director of the North East Biosolids & Residuals Association and the Massachusetts Coalition for Water Resources Stewardship in addition to being an active member of the New England Water Environment Association.

Karen Franczyk, Green Mission Coordinator, North Atlantic Region
Whole Foods Market
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Karen Franczyk is the Green Mission Coordinator for the North Atlantic region of Whole Foods Market. She has spent most of her career in retail, working a variety of jobs, and only became focused on sustainability when she and her husband decided to become farmers. They bought an organic farm in Winchendon, MA, which they named The Big Red Barn. After a couple years as a CSA, they found their niche selling their organic heirloom tomatoes to Whole Foods Market. This relationship led to Karen deciding to work for Whole Foods Market in June, 2001. She started as a supervisor in the front end, and worked her way up through the stores, spending the last 7 years in Operations as a Store Team Leader in both Providence, RI (Waterman St.) and Newton, MA (Four Corners). After 12 years in Operations, Karen moved over to the Store Development Team, where she became the Green Mission Coordinator for the North Atlantic Region.

John Majercak, President
Center for EcoTechnology
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John Majercak (pronounced “Meyercheck”) is the President of the Center for EcoTechnology. He has overall responsibility for leading the organization including strategic planning, program development, program and operations management, fundraising and communications.

He has worked for the Center for EcoTechnology for 24 years in a variety of positions and brings a positive vision, strong background in environmental science, broad experience, and a highly successful track record to the President position. EcoBuilding Bargains in Springfield came to fruition through his vision and leadership, and the organization recently completed a $3.5 million expansion that included a deep energy retrofit of an older commercial building.

Mr. Majercak’s work in organic waste composting has garnered national recognition as a model for building a market-based system for diverting commercial food waste from disposal. Project work includes green job training for weatherization workers and public education on energy efficiency, radon and recycling.

He currently serves on the Board of Directors of the Northampton Chamber of Commerce and the Berkshire Chamber of Commerce Non Profit Business Network Advisory Board. Past appointments include serving on the ROCA Springfield Advisory Board, as Chair of the Board of Directors of the national Building Materials Reuse Association and on the Springfield 2030 Vision Advisory Committee, the Pioneer Valley Green Economy
Task Force, and the Massachusetts Department of Environmental Protection's Organic Waste Advisory Committee.

Mr. Majercak's past experience includes work in quality assurance and technical service in the biotechnology industry in Cambridge, MA; as a National Park Ranger in Wyoming and Hawaii; and canvassing for an environmental organization in New Jersey. He received a B.A. in Biology from Cornell University.

Adam Mitchell, Major Account Representative & Partner
Save That Stuff
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Adam Mitchell is a Partner with Boston based Save That Stuff, Inc. His recycling career started in 1988, as a staff member of Earthworm, Inc. Mr. Mitchell spent the 1990's in New York City first as a consultant with the Sanitation Department, and later becoming a Vice President with Eastern Waste Services (EWS). Mr. Mitchell returned to Boston in 2000 to join Save That Stuff, Inc. At Save That Stuff Mr. Mitchell is responsible for business development, and also serves as the company's general manager overseeing the company's hauling division. Mr. Mitchell is recognized regionally as an innovator in setting up sustainable materials management systems.

Thomas Yeransian, Principal
CommonWealth Resource Management Corporation
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Thomas Yeransian is a principal and a founder of CommonWealth Resource Management Corporation, a management and environmental consulting firm focusing on issues and opportunities related to resource conservation, recovery and utilization. Founded in 1991, CommonWealth is also a developer of renewable energy and environmental projects on its own and through strategic partnerships. With over thirty years of professional experience as a project developer and consultant, Mr. Yeransian manages the development, licensing, engineering and operation of projects in the areas of solid waste management, renewable power generation, and anaerobic digestion. Mr. Yeransian has bachelors' degrees in chemical engineering and economics from Tufts University and a master's degree in business administration from Boston College.

Abbie Webb, Sustainability Manager
Casella Organics
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Abbie is Casella's Sustainability Manager, responsible for leading the company's sustainability and carbon emission reduction programs. Abbie is currently coordinating the development of food scraps collection services at Casella's various hauling locations throughout the northeast. She has been with Casella for 8 years. Abbie holds a Bachelor's degree in environmental geography from Colgate University, and a Master's degree in environmental planning from Cornell University. She lives in Boston, MA.

Upcoming EBC Programs

- November 17: Program Series with MassDEP – Western Region Leadership
- November 20: NH Chapter – New Hampshire’s Energy Future
- December 3: 17th Annual Winter Garden Party

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