



**EBC Site Remediation & Redevelopment Program
Critical Importance of Risk Communication**

Thursday, April 28, 2016

Brown Rudnick LLP
Boston, Massachusetts

AGENDA

- 8:00 a.m. **Welcome:** John Wadsworth, Partner, Brown Rudnick LLP
- Jonathan Kitchen, Chair
 EBC Site Redevelopment & Remediation Committee
 Senior Project Manager, Civil & Environmental Consultants, Inc.
- Introduction:** Denise Kmetzo, DABT, Program Chair and Moderator
 Principal, Collaborative Risk Solutions LLC
- 8:15 a.m. **Overview of Risk and Risk Communication**
- Lisa McIntosh, Senior Environmental Scientist, Woodard & Curran
- 8:25 a.m. **The LSP Perspective**
- Lisa Campe, LSP, MPH, Senior Vice President, Woodard & Curran
- 8:50 a.m. **The Legal Perspective**
- Ned Abelson, Director, Goulston & Storrs
- 9:15 a.m. **The Public Relations Perspective**
- Diana Pisciotta, Executive Vice President, Denterlein
- 9:40 a.m. **Panel Discussion**
- Panel Moderator: Denise Kmetzo, Collaborative Risk Solutions LLC
- Panelists:
- Ned Abelson, Goulston & Storrs
 - Lisa Campe, Woodard & Curran
 - Diana Pisciotta, Denterlein
- 10:15 a.m. **Adjourn – Closing Remarks – Jonathan Kitchen**

PROGRAM CHAIR

Denise Kmetzo, DABT, Principal
Collaborative Risk Solutions LLC
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Denise Kmetzo is an experienced health risk assessment and toxicology consultant, with a background in academic and commercial laboratories. She conducts and manages complex risk assessments within a variety of regulatory frameworks, models fate and transport of contaminants, evaluates chemical exposures, communicates potential for health risks, and performs product safety assessments. Ms. Kmetzo serves as an expert witness in legal cases involving exposure to contaminants, toxicology, and product liability. Ms. Kmetzo assesses exposure and risk for a variety of settings (residential, commercial, industrial, institutional), and evaluates exposure to chemicals in multiple media, including soil, groundwater, non-aqueous phase liquid (NAPL), air, surface water, sediment, fish, and produce.

Ms. Kmetzo communicates risk to clients, regulators, and affected parties, and has developed and taught courses to attorneys, environmental professionals and corporations. Active in professional and regulatory groups, Ms. Kmetzo served as co-chair of the Technical Practices Committee of the Licensed Site Professional Association (LSPA) and is a member of the Regulations Committee of the LSPA. She also participates in regulatory workgroups related to risk assessment and vapor intrusion.

Ms. Kmetzo holds a BA in Biochemistry and Music from Middlebury College and a Masters of Public Health (MPH) from Boston University. She is also a Diplomate of the American Board of Toxicology.

SPEAKERS

Ned Abelson, Director
Goulston Storrs
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Ned Abelson, a Director at Goulston & Storrs, is nationally recognized for his expertise regarding both Brownfields and environmental insurance. A significant amount of his practice involves transactional work, representing developers, sellers, tenants, and lenders concerning contaminated property issues. He also provides general counsel with respect to environmental matters to a number of the firm's real estate and corporate clients. Ned is consistently involved with efforts by both the regulated community and the MADEP to improve the operation of the Massachusetts waste site cleanup program, through amendments to Chapter 21E and the Massachusetts Contingency Plan (the "MCP") and a variety of work group efforts.

Ned currently co-chairs the 21E Subcommittee of the Massachusetts Chapter of NAIOP, and is representing the commercial real estate industry on the Massachusetts Superfund Advisory Committee. Ned was named as Best Lawyers, Boston Environmental Law Lawyer of the Year for 2012, and is recognized by Chambers USA as "an expert in his field." Ned also received the 2011 NAIOP Government Affairs Award for his work on vapor intrusion issues. Ned frequently presents to industry leaders and environmental agency personnel at programs sponsored by organizations such as NAIOP, the ICSC, the USEPA, the Practicing Law Institute, and the Greater Boston Real Estate Board. Ned has been a Visiting Instructor for the Real Estate Ventures I course at the MIT Center for Real Estate for the last several years.

Lisa Campe, MPH, LSP, Senior Vice President, Risk Assessment

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Lisa Campe has extensive experience managing and supervising a variety of risk assessment projects, specializing in both MassDEP risk assessments under the Massachusetts Contingency Plan (MCP) and the US EPA risk assessments under the Comprehensive Environmental Response, Compensation, and Liability Act (CERCLA), the Resource Conservation and Recovery Act (RCRA), and the Toxic Substances Control Act (TSCA). In addition, she has conducted risk-based corrective actions throughout the country including NJ, NY, PA, MI, VA and WA. These assessments included both deterministic and probabilistic evaluation and have often focused on assessment of vapor intrusion and indoor air quality. Ms. Campe has also developed risk-based cleanup goals for the remediation of contaminated buildings, hazardous waste sites, and facility closures, and assisted in the performance of Remedial Investigations and Feasibility Studies and public health exposure evaluations. Based on the results of the evaluations, she has provided assistance to prioritize remedial response actions and associated risk management decisions. She has also negotiated risk-based remedies with regulators and stakeholders and communicated risk assessment and risk management issues to the public.

Ms. Campe has also provided technical input for the ongoing redesign of the MCP, and has served on a number of related technical and policy committees, including the MCP Vapor Intrusion Workgroup. She also participated in an external (LSRPA) stakeholder committee for the (ongoing) revision to NJDEP Remediation Standards. Ms. Campe is also a Licensed Site Professional (LSP) in Massachusetts and a member of the Regulations and Legislation Committee of the LSP Association. She lectures frequently on risk assessment topics and presents complex technical information to the public as part of the Public Involvement and Participation (PIP) process.

Ms. Campe holds a BS in Geology from Duke University and a Masters of Public Health (MPH) from Boston University.

Lisa M. McIntosh, MS, DABT, Senior Scientist

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Lisa McIntosh is a senior scientist who specializes in human health and ecological risk assessment at Woodard & Curran, and works in their Providence, Rhode Island office. Lisa has over 18 years of experience in hazardous waste site risk assessment and is a board-certified toxicologist. Lisa's interests include research, development and application of innovative approaches toward implementing site assessment, remediation and ecological restoration. Ms. McIntosh has expertise in conducting both human and ecological risk assessments for state and federal agencies, toxicological evaluations, vapor intrusion assessments, sediment assessment and remediation studies, environmental sampling, data usability analysis, and public communication. Lisa also practices in the field of wetland science and ecological restoration, with experience in wetland delineation, functional assessment, wetland, upland and stream bank restoration, and environmental permitting. Her expertise in the fields of both wetland science and risk assessment is both beneficial and practical in bringing together the multiple aspects of site assessment and remediation. She provides services to municipal, state and industrial/commercial clients, and works on a variety of projects, such as providing local municipal groups with technical support, designing and implementing ecological restorations in conjunction with hazardous waste site remediation, providing technical support for litigation, and conducting human health and ecological risk assessments on sites ranging from small auto repair garages to extensive industrial and government facilities. Ms. McIntosh's work has included research, development and application of innovative

approaches toward implementing site assessment, cleanup and restoration in conjunction with regulatory performance standards. She has also been externally engaged in the scientific and regulatory community through publications and presentations and participation in various workgroups.

Diana Pisciotta, Executive Vice President

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With nearly 20 years of experience in strategic communications, Diana Pisciotta offers clients a keen ability to create and deploy concise and persuasive messaging through media relations, thought leadership campaigns, online communications, direct outreach to key stakeholders and creative marketing programs. The leader of the firm's crisis communications team, Diana has successfully managed a range of challenging and high profile issues, including: environmental issues, data breaches, leadership changes, medical errors, regulatory investigations, financial malfeasance, harassment cases, bankruptcies and criminal indictments. She expertly guides clients through the four key aspects of crisis response: immediacy, transparency, apology and accountability. Balancing strong traditional and social media tactics with direct to audience communications, she assures that audiences maintain confidence in the organization even in a crisis.

Upcoming EBC Programs

- April 29: Energy Resources Program – Energy Efficiency and Zero Net Energy Buildings
- May 3: Water Resources Committee Meeting with Guest Speaker Beth Card, MassDEP
- May 5: Ocean and Coastal Resources Program – Working in a Noisy Underwater Environment
- May 6: Climate Change Committee Meeting with Guest Speaker Ned Bartlett, MA EOEEA
- May 10: Breakfast Program with MA DCR Commissioner Leo Roy
- May 12: NH Chapter Program – EPA Brownfields Funding a Powerful Redevelopment Catalyst
- **May 12: Site Remediation Program – Contaminants of Emerging Concern**
- May 13: Climate Change Series, Part One – Science, Modeling, and Implications of Sea Level Rise
- May 18: Evening Program with Colonel Barron, U.S. Army Corps of Engineers
- **May 26: Site Remediation Committee Meeting with James Byrne and Frank Gardner, U.S. EPA**
- June 16: EBC 23rd Annual EBEE Awards

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